

# ANN MARIE MCCOLLUM

Art Director | Graphic Designer

---

513 836 0541

Cincinnati, OH

mccollumannmarie@gmail

annmariemccollum.com

## SKILLS

- Graphic Design
- Illustration
- Art Direction
- Painting
- Photography

## SOFT SKILLS

- Detail Oriented
- Determination
- Leadership

## SOFTWARES

- Photoshop
- Illustrator
- InDesign
- After Effects
- Lightroom
- Microsoft Word
- Powerpoint
- Canva
- Miro
- Sketch

## JOB EXPERIENCE

### *Freelance*

*Oct 2022 - Jan 2023*

UX Research Assistant

- Completed a series of affinity diagrams, interviewed participants for a heuristic evaluation, and created archetypes with corresponding personas.

### *Social Media / Branding Internship*

*Nov 2021 - Apr 2022*

Evoke Co.

- Manage Instagram content
- Meet with creative team to discuss future brand directions.

### *Freelance*

*Nov 2021 - Jan 2022*

Art Director

- Updated campaign art direction for ad copywriters portfolio.

## EDUCATION

*2018 - 2022*

*Savannah College of Art and Design*

B.F.A. in Advertising and Branding